

*This brochure supplement provides information about John Kenneth Whitehead that supplements the PW Nova Financial Services' brochure. You should have received a copy of that brochure. Please contact John Kenneth Whitehead if you did not receive PW Nova Financial Services' brochure or if you have any questions about the contents of this supplement.*

*Additional information about John Kenneth Whitehead is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

## **PW Nova Financial Services**

**Form ADV Part 2B – Individual Disclosure Brochure**

*for*

**John Kenneth Whitehead**

Personal CRD Number: 2198120

Investment Adviser Representative

PW Nova Financial Services  
201 South State St., Suite 1A  
Newtown, PA 18940  
(267) 753-7067  
[john@jwnova.com](mailto:john@jwnova.com)

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## Item 2: Educational Background and Business Experience

**Name:** John Kenneth Whitehead                      **Born:** 1966

### **Educational Background and Professional Designations:**

#### **Education:**

BA Accounting, Villanova - 1989

#### **Business Background:**

12/2024 - Present	Founder and Managing Principal PW Nova Financial Services dba JW Nova Wealth Partners
03/2018 - Present	Founder and Managing Principal JW Nova Wealth Partners
03/2021 - 03/2025	Founder and Managing Principal JMAC Enterprises LLC
11/2016 - 03/2021	Registered Representative Wells Fargo Clearing Services, LLC

## Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

## Item 4: Other Business Activities

John Kenneth Whitehead is not engaged in any investment-related business or occupation (other than this advisory firm).

### **Item 5: Additional Compensation**

John Kenneth Whitehead does not receive any economic benefit from any person, company, or organization, other than JW Nova Wealth Partners in exchange for providing clients advisory services through JW Nova Wealth Partners.

### **Item 6: Supervision**

As a representative of JW Nova Wealth Partners, John Kenneth Whitehead is supervised by Ann Lovett, the firm's Chief Compliance Officer. Ann Lovett is responsible for ensuring that John Kenneth Whitehead adheres to all required regulations regarding the activities of an Investment Adviser Representative, as well as all policies and procedures outlined in the firm's Code of Ethics and compliance manual. The phone number for Ann Lovett is (267) 756-0137.